



## ♦ Vegetables and Melons

Cumulative information for vegetables and melons are limited to published vegetable commodities due to confidentiality concerns.

The following comments and data comparison will be for only the selected crops published on the following two market supply pages.

The farm gate value for 13 of Hawaii's selected vegetables and melons is estimated at \$28.8 million in 2011, up 16 percent or \$3.9 million from the 2010 amount for the same 13 crops. Cumulative production for these 13 selected vegetables and melons was 43.1 million pounds, up 9 percent from 2010.

Dry conditions again prevailed during most of the year, especially on the leeward slopes of all islands. Irrigation, heavy at times, was required to maintain crop growth and development. The top volume-producing vegetable crop during 2011 was again sweet potatoes whose estimated production was 16.7 million pounds, up 4.1 million pounds or 33 percent above the previous year. Head cabbage was the second largest published vegetable volume crop estimated at 9.0 million pounds down 12 percent or 1.2 million pounds from 2010. Chinese cabbage had the third largest volume of published vegetables at 3.8 million pounds, down 1.3 million pounds or 25 percent which is attributed to lower harvested acreage and



lower production per harvested acre. The largest volume gain measured in percent was dry onions which increased by 42 percent in 2011 compared to the prior year. Sweet potato volume placed second in percent increase at 33 percent.

The leading farm gate value of the published vegetables was estimated for sweet potatoes at \$7.3 million, up \$838 thousand or 13 percent from the previous year. Lettuce placed second in farm gate value at \$5.5 million up \$1.8 million or 50 percent compared to the 2010 season. Higher yield per harvested acre and higher farm gate prices were the main factors for the increase. Dry onion's farm gate value ranked third among published vegetables at \$3.3 million up 47 percent or \$1.0 million above 2010's values.

Due to confidentiality and disclosure reasons, we are not able to publish information concerning other vegetables and melons.

## ♦ Taro

Taro production is estimated at 4.1 million pounds in 2011, up 5 percent from 2010's estimate of 3.9 million pounds. The farm price increased 4 percent to an average of 67.0 cents per pound, while the value of sales increased 9 percent from 2010 to \$2.7 million.